

Higher Education Lookbook

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Gira Classroom Tables



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Process Page LOGOTYPE

The diagram consists of four steps arranged in an ascending staircase pattern from left to right. Each step is represented by a hexagonal icon with a specific symbol and a corresponding text box below it. Step 01 (blue) features a bar chart icon. Step 02 (grey) features a group of people icon. Step 03 (red) features a circular arrow icon. Step 04 (grey) features a bar chart icon. A large, light grey arrow curves from the bottom left towards the bottom right, passing behind the steps.

- Step 01**
Duis tortor, suscipit eget, imperdiet.
- Step 02**
Duis tortor, suscipit eget, imperdiet.
- Step 03**
Duis tortor, suscipit eget, imperdiet.
- Step 04**
Duis tortor, suscipit eget, imperdiet.

- Title One**
Nam pretium turpis et arcu. Duis arcu tortor, suscipit eget, imperdiet nec, imperdiet iaculis, ipsum. Sed aliquam ultrices mauris.
- Title Two**
Nam pretium turpis et arcu. Duis arcu tortor, suscipit eget, imperdiet nec, imperdiet iaculis, ipsum. Sed aliquam ultrices mauris.
- Title Three**
Nam pretium turpis et arcu. Duis arcu tortor, suscipit eget, imperdiet nec, imperdiet iaculis, ipsum. Sed aliquam ultrices mauris.
- Title Four**
Nam pretium turpis et arcu. Duis arcu tortor, suscipit eget, imperdiet nec, imperdiet iaculis, ipsum. Sed aliquam ultrices mauris.

50





Revo Classroom Tables



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Chit Chat Tables



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Ando Tables



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Libra Classroom Seating



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ONE MINUTE Medical School.com: Diabetes 3 kinds

Definition: "Diabetes" = urine?; "Mellitus" = sweet
Physicians used to taste urine to establish the diagnosis (!!!)

Type I

Autoimmune (often after viral illness) T-cells attack "Islet cells" of the pancreas

No insulin → Symptoms:
Excessive thirst (polydipsia)
Urination (polyuria)
Hunger (polyphagia)
Blurry vision
Rx Insulin for life

Type II

Loss of insulin sensitivity
Often pancreas secretes normal or excessive amounts
Seen in obesity. ↑ Body mass linked with ↓ insulin sensitivity

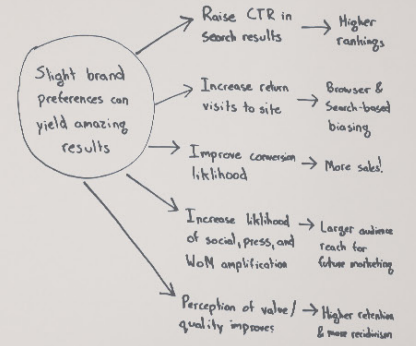
Symptoms: Same as Type I
Medications to ↑ sensitivity and ↑ secretion. Insulin weight loss and regular exercise → ↑ sensitivity
Rx

Gestational

Occurs during pregnancy
Can predict future Type II in mother.

Fetal pancreas works normally. ↑↑↑ glucose uptake by fetal cells → high birth weight.

Rx Diet modification, Exercise, Medication + insulin



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Mobile Web Qualities

- Much less time spent on apps
- Much more traffic overall (2x and growing faster according to Morgan Stanley)
- Mobile web traffic is highly distributed (User Analytics)
- Search, Social, and Mobile Apps are top 3 sources of mobile web referrals

Mobile App World Qualities

- Apps dominate time spent on mobile devices (80-90%)
- Search and referrals are more relevant (small range in device)
- Top 25-50 apps are \$10-\$100M at all app ranges (see MarketingLand)
- Any mobile device user in 24 apps per month is likely to 500 or more sites
- Top 2% of heavy app users are 70% of all download activity (see Statista)
- Much more discovery comes from mobile web, social, or app store listings

Mobile Web vs. Mobile Apps: Where Should You Invest Your Marketing?

I think every business needs to up games for mobile web!

Disruption: Design, UX/UI, Content, Mobile Search, Analytics, Monetization, Ad Revenue

This could change if...

Google makes app content really easy to produce and share. The essential features for apps in their OS.

Let's be honest more than 600 months on Google's mobile homepage inclusion's table rock!





Corfu Multipurpose Seating



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Karma Multipurpose Seating



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Mobi Multipurpose Seating



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Avatar Lounge & Tables



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Zola Modular Lounge



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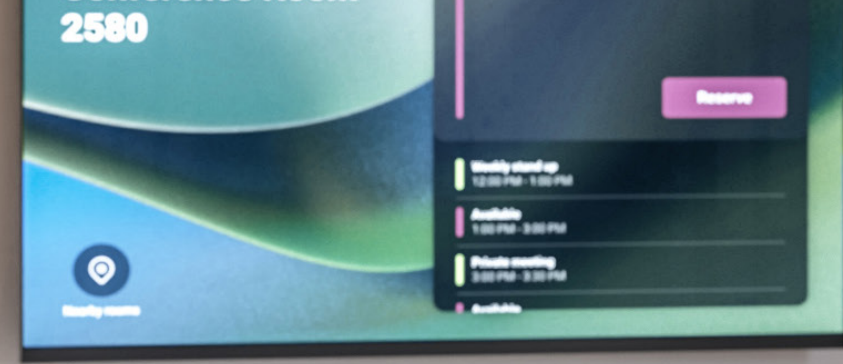
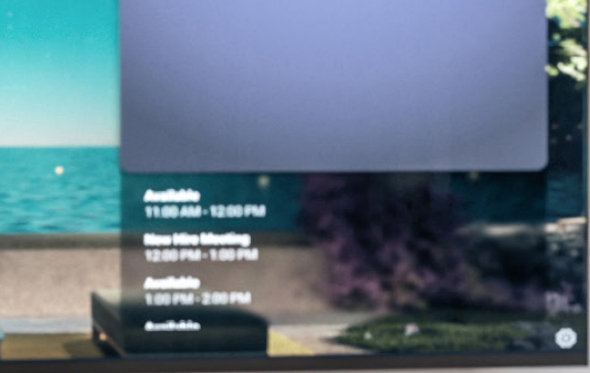


















Zola Privacy Lounge



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WELCOME TO SWU UNIVERSITY





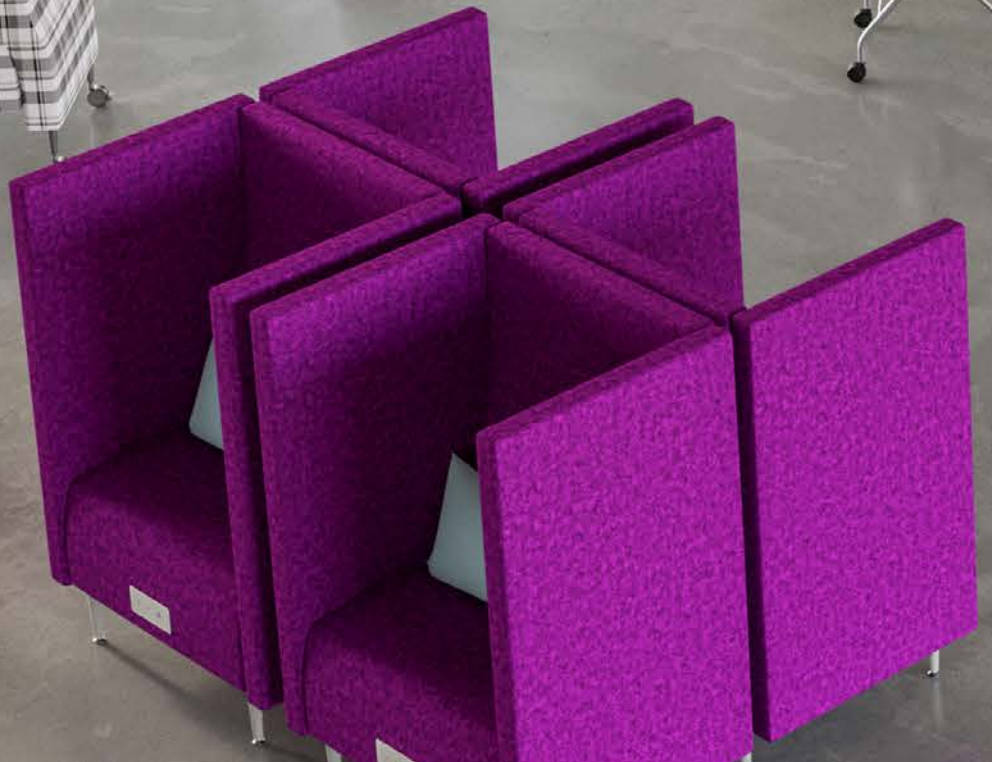
Evergreen University

Acme Industries
Mon, Oct 1
9:00 am

Quality & Safety
Tue, Oct 2
10:00 am

The Play Book

Ampersand
9:42













Leyton Lounge



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Faeron Wood Lounge

Faeron enhances beautiful spaces with its **sophistication**.



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Faeron Metal Lounge

Faeron is designed with spring seat construction, providing exceptional durability, **support and comfort.**



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Cressida Lounge



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Latitude Office





Millennium Office



Artemis Office





Stratford Office





The mark of responsible forestry

All products are air emissions certified and are available as FSC® certified

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